

REMARKS/ARGUMENTS

Claims 1-6, 14-19 and 25-26 are pending in the application. Claims 7-13 and 20-24 have been canceled.

Rejections

Claims 1, 14, 19, 25 and 26. Claims 1, 14, 19, 25 and 26 have been rejected as obvious in view of the combination of Kamen et al. (US Pat. 5,585,153) and Osamu (JP 07299955).

Claims 2-4 and 15-17. Claims 2-4 and 15-17 have been rejected as obvious in view of the combination of Kamen and Osamu and Howland et al. (US Pat. 6,089,614).

Claims 5 and 18. Claims 5 and 18 have been rejected as obvious in view of the combination of Kamen, Osamu, and Roth (US Pat. 5,889,084).

Claim 6. Claim 6 has been rejected as obvious in view of the combination of Kamen, Osamu, and Scarborough et al. (US Pub. 2004/0140665).

Distinctions

Kamen. Kamen has been newly cited in the final office action. Kamen does not show curing the ink after a hologram layer, or any other layer, has been placed over the ink. Kamen describes curing the ink first, then applying the next layer (a foil). See col. 1, lines 54-58 and col. 1, line 65 - col. 2, line 2. Independent claims 1 and 14 require that the curing happen after the holographic layer is placed over the ink. Claim 1 has been amended to further emphasize this, setting forth that the ink is in the "uncured state" when applied and when the holographic layer is placed over the ink pattern. Claim 14 has been amended to set forth that the adhering is "a result of curing." Kamen, similar to Osamu, uses another means to adhere the foil layer. Kamen uses heat compressing to attach the foil layer (see sections referenced above). The curing of the ink before the foil is applied makes it clear that the curing is done to attach the ink to the layer below it, not to attach the ink to the foil. The foil is attached using heat compression.

Accordingly, the claims are not shown or suggested by Kamen alone or in combination with Osamu. Since both Kamen and Osamu use other techniques to adhere the layer over the ink, the only combination that would be obvious, without hindsight from the

present invention, would be to substitute the heat compression of Kamen for pasting the hot-stamping foil 5 of Osamu. Neither suggests using the curing step of the ink, after the layer above has been placed over the ink, to adhere the layer to the ink.

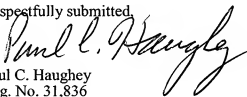
Osamu. As noted in the previous amendment, there is no teaching or suggestion in Osamu that the ink could be used to attach anything other than the ink itself to a substrate.

CONCLUSION

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 415-576-0200.

Respectfully submitted,



Paul C. Haughey
Reg. No. 31,836

TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, Eighth Floor
San Francisco, California 94111-3834
Tel: 415-576-0200
Fax: 415-576-0300
Attachments
PCH:rgy
61209941 v1